

# WWTG Global Reach- Data 2022

Santa Rosa, California, USA

WWTG Annual Meeting, November 7-8, 2022



# WWTG Consolidated Data

- Consolidated data from WWTG
- Adjustments Made
  - Inserted New Zealand Packaged and Bulk Export Volumes.
  - Converted Australia, Canada, New Zealand, and South Africa to US Dollars to allow consolidation and comparisons. Used average daily FX rate for 2020 and 2021.
  - Re-Calculated Liters per Capita for Canada
  - Corrected US Market size by value.

<b>WWTG Total Production</b>				
<b>Sum of Reported Data</b>			<b>Year</b>	
<b>Measure</b>	<b>Metric</b>	<b>Country</b>	<b>2020</b>	<b>2021</b>
Total Wine Production	Liters	USA	2,715,363,852	2,755,319,277
		Australia	1,090,000,000	1,482,975,591
		Chile	1,033,722,888	1,343,698,687
		Argentina	1,079,614,900	1,248,155,300
		South Africa	1,042,030,287	1,133,366,162
		New Zealand	266,400,000	383,000,000
		Georgia	203,946,480	181,441,440
		Canada	70,570,000	78,000,000
		Uruguay	69,500,000	74,900,000
Total Wine Production Total			7,571,148,407	8,680,856,457
Vineyard Area	Hectares	USA	445,774	438,234
		Argentina	214,798	211,099
		Australia	151,780	151,780
		Chile	136,166	136,166
		South Africa	92,005	90,512
		Georgia	50,000	50,000
		New Zealand	40,323	41,303
		Canada	11,545	11,948
		Uruguay	5,991	5,996
Vineyard Area Total			1,148,382	1,137,038

<b>WWTG Domestic Consumption</b>				
<b>Sum of Reported Data</b>				
<b>Measure</b>	<b>Metric</b>	<b>Country</b>	<b>Year</b>	
			<b>2020</b>	<b>2021</b>
Total domestic retail market by value	USD	USA	66,768,147,642	78,360,799,854
		Australia	6,831,656,796	6,949,038,800
		Canada	5,814,597,556	6,222,447,201
		South Africa	819,815,312	1,129,156,642
		Argentina	895,817,605	799,754,186
		Chile	505,732,221	606,830,508
		Uruguay	0	0
		New Zealand	0	0
		Georgia	0	0
		Total domestic retail market by volume	Liters	USA
Argentina	942,965,900			838,095,500
Australia	595,039,347			571,567,323
Canada	527,000,000			527,000,000
South Africa	316,043,467			392,973,858
Chile	239,200,269			252,136,989
New Zealand	90,200,000			89,500,000
Uruguay	62,900,000			64,600,000
Georgia	0			0
Wine Consumption	Liters/person			Uruguay
		Australia	21	19
		Argentina	21	18
		New Zealand	18	18
		Georgia	15	15
		Canada	14	14
		Chile	12	13
		USA	12	12
		South Africa	5	7

WWTG Export Summary				
Sum of Reported Data			Year	
Measure	Metric	Country	2020	2021
Total Wine Exports by Value (f.o.b.)	USD	Chile	1,824,273,925	1,968,716,170
		Australia	1,984,447,696	1,521,052,606
		New Zealand	1,320,279,388	1,381,307,738
		USA	1,242,413,197	1,381,903,719
		Argentina	791,269,000	897,396,000
		South Africa	552,382,447	688,789,811
		Georgia	216,459,259	250,265,400
		Canada	53,987,964	78,606,361
		Uruguay	18,187,838	14,882,652
Total Wine Exports by Value (f.o.b.) Total			8,003,700,714	8,182,920,458
Total Packaged Wine Exports by Value	USD	Chile	1,528,939,335	1,642,901,015
		Australia	1,583,057,477	1,130,565,526
		USA	950,812,974	1,168,410,185
		New Zealand	958,845,874	1,038,142,816
		Argentina	705,258,000	822,597,000
		South Africa	436,382,115	529,880,519
		Georgia	216,459,259	250,265,400
		Canada	16,514,112	24,992,363
		Uruguay	17,621,696	14,829,535
Total Packaged Wine Exports by Value Total			6,413,890,842	6,622,584,359
Total Wine Exports by Volume	Liters	Chile	849,905,152	866,968,261
		Australia	745,891,008	619,018,547
		Argentina	394,869,700	336,295,800
		USA	360,807,276	320,907,511
		South Africa	317,950,527	317,950,527
		New Zealand	284,900,000	266,100,000
		Canada	165,541,586	208,127,702
		Georgia	69,274,928	80,350,914
		Uruguay	7,113,655	4,359,722
Total Wine Exports by Volume Total			3,196,253,832	3,020,078,984
Total Bulk Wine Exports by Value	USD	Australia	401,390,219	390,487,080
		New Zealand	361,433,515	343,164,922
		Chile	295,334,590	325,815,155
		USA	291,600,223	213,493,534
		South Africa	116,000,333	158,909,293
		Argentina	86,011,000	74,799,000
		Canada	37,500,968	53,613,999
		Uruguay	566,142	24,774
		Georgia	0	0
Total Bulk Wine Exports by Value Total			1,589,836,990	1,560,307,757

<b>WWTG Cumulative Top 10 Markets USD</b>		
<b>Sum of Reported Data Measure</b>	<b>Year</b>	
	<b>2020</b>	<b>2021</b>
USA	1,425,246,175	1,418,625,606
All Others	1,216,332,039	1,611,438,326
United Kingdom	1,312,126,514	1,416,393,051
Canada	849,779,615	885,733,746
China	1,029,050,888	455,859,130
Brazil	264,683,864	281,913,430
Japan	274,338,020	270,326,538
Germany	255,640,380	247,917,211
Netherlands	201,091,975	193,064,261
Hong Kong	167,333,740	209,505,904
South Korea	109,768,150	166,980,489
Russia	142,016,396	130,724,360
Australia		258,739,844
Australia	246,405,982	
Singapore	66,001,086	136,721,390
Denmark	68,675,082	97,174,873
New Zealand	73,560,246	78,764,440
Sweden	53,169,551	53,165,673
Belgium	49,766,647	55,269,071
Ireland	69,909,823	23,338,711
Ukraine	23,651,355	24,884,274
Mexico	19,887,492	27,214,200
France		45,394,537
Paraguay	12,598,592	17,958,238
Malaysia	29,745,294	
Poland	11,139,579	13,819,353
Belarus	9,593,091	10,226,642
Nigeria		19,188,204
Kazakhstan	7,008,328	9,694,571
Peru		15,204,692
Spain	8,811,351	
Latvia	4,048,740	4,637,881
Lithuania		2,078,808
Estonia	1,479,729	
Taiwan	369,931	405,455
Norway	273,141	286,594
Italy		270,956
Holland	197,915	
<b>Grand Total</b>	<b>8,003,700,714</b>	<b>8,182,920,458</b>

Santa Rosa, California, USA

WWTG Annual Meeting, November 7-8, 2022

